Section H. Informal Recognition

Introduction

In addition to formally recognizing an Auxiliarist's service through appropriate awards, there is immeasurable value to providing positive feedback to those Auxiliarists who give valuable time and effort to the flotilla, division, district, or national Auxiliary organization. Auxiliarists need personal recognition for their efforts to continue to perform at consistently high levels.

H.1. Methods

Informal recognition can be provided in a number of different ways limited only by the imagination of the person giving the recognition. Some examples include:

a. Certificates or letters of appreciation to Auxiliarists from the Auxiliary unit's senior elected or appointed leader.
b. Public recognition at all Auxiliary unit gatherings and social events.
c. An article in flotilla, division or district newsletters or other significant publications such as the Navigator or Coast Guard magazine. Recognition in local military base newspapers, home town news release program, or local military Public Affairs officer releases are helpful to both Auxiliarist and organizational recognition in the community. All Coast Guard and Auxiliary PA officers should be involved.
d. The creation of specific informal awards such as "Auxiliarist of the Month/Quarter" or "Commander's Award of Excellence." These awards could be accompanied by certificates, pins, or other items purchased with Auxiliary unit funds.

H.2. Purpose

The most important recognition aspect is that the honor goes directly from one person to another, from peers and supervisors alike. Giving such recognition demonstrates a high level of interpersonal skill and is another distinguishing mark of an accomplished leader.

H.3. Additional Source

An additional source for informal recognition awards is the Rewards and Recognition Handbook, COMDTPUB P1650.37 (series).

H.4. Other Informal Recognition

Directors have wide latitude in determining other informal recognition. However, the value of any award shall never exceed $100.